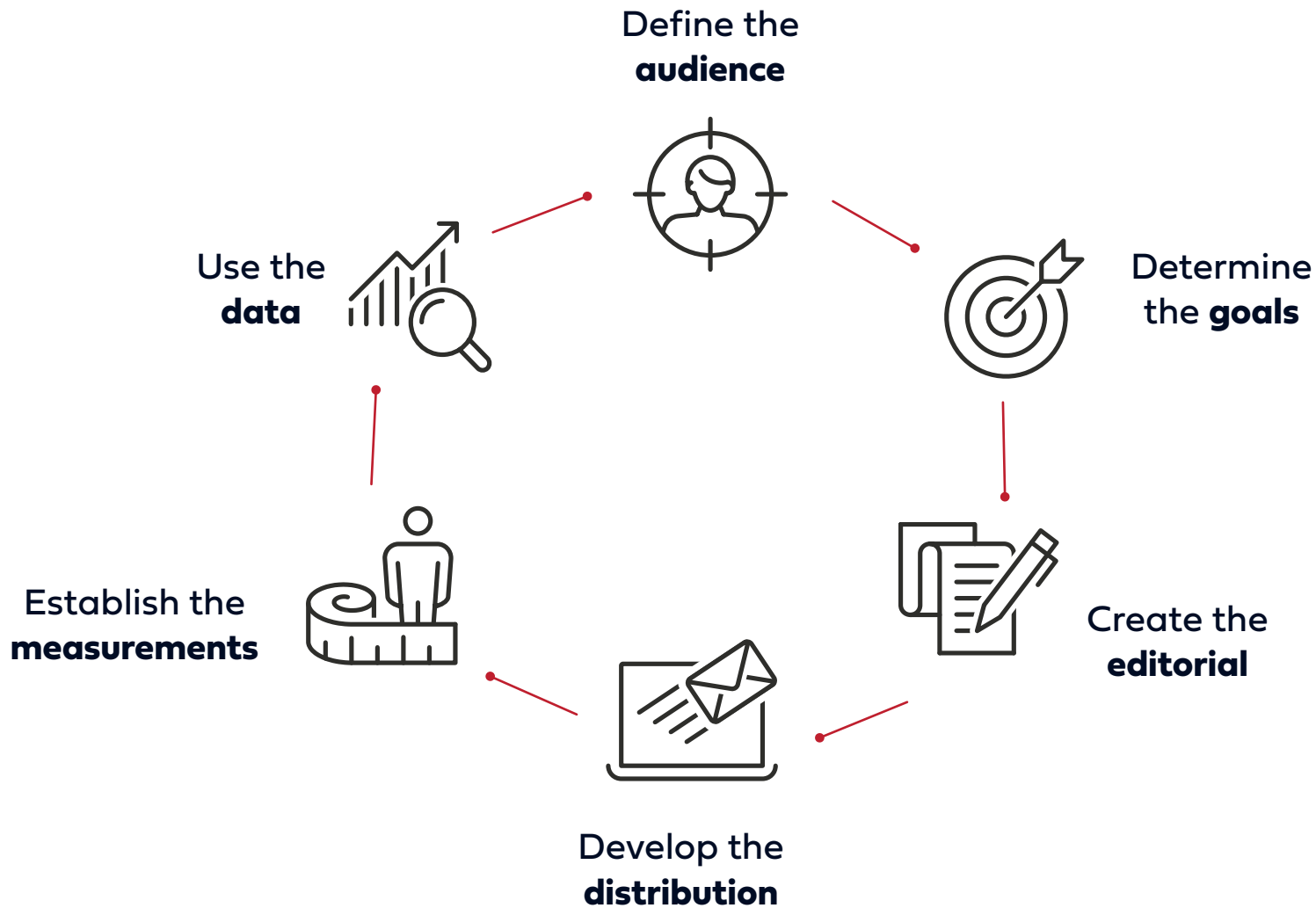


# PR planning overview.

PR strategy development process



# PR planning one-page strategy.

High-level overview **template**

COMPANY NAME

DATE

OBJECTIVES

CHANNEL

KPI

TARGET AUDIENCE

TACTICS

CONTACT

MESSAGES