

Multimedia News Release Report



Client Name: PR Agency

Reporting Period: 31.10.2011 - 03.11.2011

Title: XYZ Corp announces new partnership with 123 Agency

Release Views

Page Views	Unique Visitors
86	70

Video Views

Video Name	Previews	Downloads	Clip Requested
V1: CEO Interview	21	6	2
V2: Promo	19	4	2

Image Downloads

File Name	Downloads
I1: Partnership Launch Day 1	2
I2: Partnership Launch Day 2	1
I3: Partnership Launch Day 3	0
I4: Partnership Launch Day 4	1

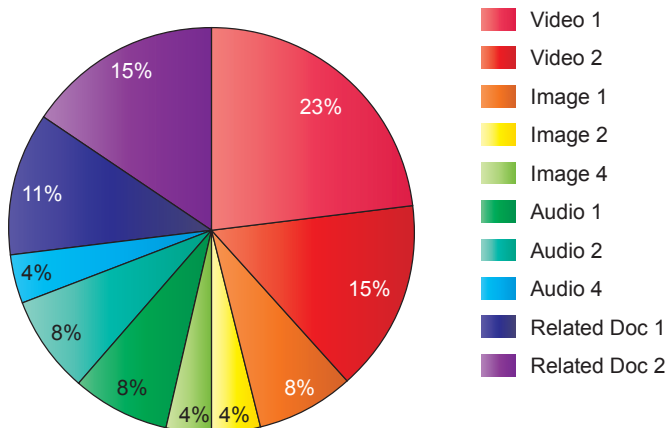
Audio Downloads

File Name	Previews	Downloads
A1: Comment 1	18	2
A2: Comment 2	12	2
A3: Comment 3	5	0
A4: Comment 4	4	1

Related Documents

File Name	Downloads
R1: Press Release (PDF)	3
R2: Interview Transcript (DOC)	4
R3: Partnership Overview Flyer (PDF)	0

Graph 1: Total Downloads



Graph 2: Total Views vs. Unique Visitors

